

## **Media Accreditation Package**

**DEADLINE FOR PRESS IS 4<sup>TH</sup> OF MARCH 2011**

**DEADLINE FOR RADIO AND TV IS 4<sup>TH</sup> OF MARCH 2011**



### **1 Accreditation Procedure**

The media may apply for accreditation by using our **online accreditation** available at [www.2011synchroworlds.com](http://www.2011synchroworlds.com). TV and radio Rights Holders may apply for accreditation via host broadcaster YLE, please contact the international coordinator Maria Rosenström (maria.rosenstrom@yle.fi).

The application form generated on-line shall be printed, signed and stamped by the editor, and returned by e-mail or fax to the Organizing Committee at the address mentioned below. **The application will not be considered complete without this documentation.**

Freelance journalists and photographers must enclose a confirmation letter from the editor of the publication commissioning coverage of the event. The accreditation will be granted to professional journalists and photographers only. Please note that the number of accreditations might be limited as well as the access to the floor for photographers.

The accreditation will be closed on the **4<sup>th</sup> of March 2011**.

### **2 Disclaimer**

All internet media, photographers and non-right holding broadcast media shall sign the respective disclaimer available on the ISU website under the media section. The disclaimer shall be presented upon attending the Event Site.

### **3 Facilities and General Services**

The Press Centre at the Helsinki Ice Arena will be open from the first day of official practises *Wednesday 6th of April* until the conclusion of the Event on *Saturday 9th April*. The opening hours will be published at a later date on [www.2011synchroworlds.com](http://www.2011synchroworlds.com).

- Media will bring their own equipment. Some work stations for journalists will be provided on a first come first served basis. These cannot be reserved.
- Fax and copy services are available on pay-per-site basis
- Free WLAN-network. Please note that the WLAN is not planned for heavy data transmission. To secure transfer of large files through the internet, it's recommended to order a private LAN.
- Tea and Coffee will be served

You may order a private LAN 10Mbs subscription for EUR100. For photo agencies, a LAN connection is possible on ice level upon separate offer. If interested in private telecom services, please contact our Press Office. Please note, that the services should be ordered by 4<sup>th</sup> of March 2011 at the latest, after when an increased price by 100% will be applied.

#### **4 Media Accommodation**

The bookings for the media hotels shall be done through [www.hotelworld.fi](http://www.hotelworld.fi) or tel. +358-20-055055.

Please use the campaign code "ISU 2011" to get the special World Championships price.

The following hotels are recommended:

##### **Holiday Inn Helsinki Exhibition & Convention Centre – Messukeskus**

Messuaukio 1

00520 Helsinki

[helsinki.holidayinn@restel.fi](mailto:helsinki.holidayinn@restel.fi)

Tel: +358 9 150 900

##### **Cumulus Hakaniemi**

Siltasaarenkatu 14

00530 Helsinki

[hakaniemi.cumulus@restel.fi](mailto:hakaniemi.cumulus@restel.fi)

Tel: +358 9 5466 0100

##### **Hotel Seurahuone Helsinki**

Kaivokatu 12

00100 Helsinki

[helsinki.seurahuone@restel.fi](mailto:helsinki.seurahuone@restel.fi)

Tel: +358 9 69141

#### **5 Preliminary Event Schedule**

Wednesday April 6<sup>th</sup> 2011                      Official Practise

Thursday April 7<sup>th</sup> 2011                      Official Practise

Friday April 8<sup>th</sup> 2011                      Short Program

Saturday April 9<sup>th</sup> 2011                      Free Skating

#### **6 Place and timetable of opening draw**

Thursday 7<sup>th</sup> of April 19.30 p.m. Draw Ceremony at Helsinki Ice Arena.

#### **7 Visitor information**

Helsinki is a unique and diverse city, where traditional eastern exotica meets contemporary Scandinavian style - a city whose urban cosmopolitan lifestyle exists in perfect harmony with nature. Here you can experience four contrasting seasons, from verdant and fresh summers to crisp and colourful autumns and from white and active winters to bright and energetic springs.

Helsinki offers visitors an endless number of possibilities. Just as Helsinki cannot be described in one word, neither can it be experienced in just one way. Helsinki really does have something for everyone.

## **Visa requirements**

Non EU citizens and citizens from the following countries require a visa to enter Finland: Armenia, Azerbaijan, Belarus, Bosnia-Herzegovina, Georgia, Kazakhstan, Montenegro, Russia, Turkey, Ukraine, Uzbekistan. Further questions concerning travel documents accepted by Finland shall be addressed to the Finnish Embassy or Consulate in your country or Visa Unit of the Ministry for Foreign Affairs (e-mail: visas.passports@formin.fi).

Foreign nationals who need an entry visa are requested to apply it at the nearest Finnish Embassy. In countries where Finland does not have an Embassy, another Schengen country can represent Finland in visa matters.

## **Currency**

The Finnish currency unit is the Euro (EUR), divided into 100 cents.

## **Credit Cards**

Most major credit cards, including Visa, MasterCard and Eurocard can be used for payment in most shops and restaurants. Also taxis accept credit card for payment.

## **VAT**

VAT is always included in the price presented to the customers/guests in shops, hotels, restaurants etc.

## **Electricity**

The electric current in Finland is 220V (230V), 50 Hz. A two-pin plug system, familiar throughout Europe, is used.

## **Banks and ATM**

Finnish banks are open on weekdays from 10.00 a.m. to 16.00 p.m. There are plenty of ATMs for cash withdrawal, look e.g. for sign OTTO. Please notice that there is no ATM inside the Helsinki Ice Arena.

## **For further information or clarification on any details please contact:**

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